



Dema®

Outdoor 2023

# Dema®

L'Outdoor come estensione dell'Indoor: arredare lo spazio esterno in maniera pratica e accogliente ci garantisce il giusto comfort e un'estetica che rispecchia a pieno il mood dell'intera casa. Dema interpreta lo spazio esterno con un'inedita collezione Outdoor, composta da elementi modulari studiati per coniugare l'eleganza di un divano da interno con la praticità e il comfort di un divano pensato per l'esterno. I divani modulari Lungomare e Cubotto sono composti da sistemi intercambiabili che permettono di creare configurazioni ideali per qualsiasi esigenza di spazio e personalizzazione, senza tralasciare lo stile inconfondibile e la qualità Made in Italy che da sempre contraddistingue l'azienda.

Outdoors as an extension of Indoors: furnishing your outdoor spaces in a practical, welcoming manner ensures ideal comfort and an aesthetic that fully reflects the mood of the entire house. Dema interprets outdoor spaces with its unprecedented Outdoor collection consisting of modular elements designed to combine the elegance of an indoor sofa with the practicality and comfort of a sofa designed for exteriors. The Lungomare and Cubotto modular sofas consist of interchangeable systems that allow to create perfect configurations that accommodate any space and customisation need, without neglecting the unmistakable style and Made in Italy quality that has always distinguished the company.

Outdoor 2023



# Lungomare

design  
Archirivolto



Lungomare composizione cm. 530x230 + pouf + Lungomare tavolini

6

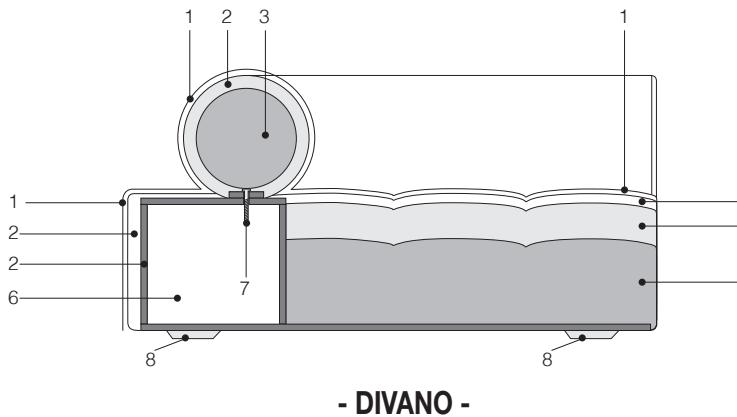
LUNGOMARE

7



# lungomare

design Archirivolto



## LEGENDA

- 1- Rivestimento in PVC impermeabile antistatico, antibatterico, antiacaro
- 2- Falda R&R gr. 400
- 3- Poliuretano Espanso PF 25 SM
- 4- Poliuretano Espanso T 25 CME
- 5- Poliuretano Espanso elast PF 35 FR
- 6- Multistrato marino
- 7- Sistema di bloccaggio PVC/acciaio
- 8- Piede in PVC con antiscivolo

## LEGEND

- 1- Waterproof PVC coating antistatic, antibacterial, antimite
- 2- Padding R&R gr. 400
- 3- Polyurethane foam PF 25 SM
- 4- Polyurethane foam T 25 CME
- 5- Polyurethane foam elast PF 35 FR
- 6- Marine plywood
- 7- PVC/steel locking system
- 8- PVC foot with non-slip

## LEGENDE

- 1- Revêtement PVC imperméable antistatique, antibactérien, antiacarien
- 2- Rembourrage R&R gr. 400
- 3- Mousse de polyuréthane PF 25 SM
- 4- Mousse de polyuréthane T 25 CME
- 5- Mousse de polyuréthane elast PF 35 FR
- 6- Multicouche marin
- 7- Système de verrouillage PVC/acier
- 8- Pied en PVC avec antidérapant

## ERLÄUTERUNGEN

- 1- Wasserdichte PVC-Beschichtung antistatisch, antibakteriell, antimilben
- 2- Polsterung Tecnoform R&R gr. 400
- 3- Polyurethanschaum PF 25 SM
- 4- Polyurethanschaum T 25 CME
- 5- Polyurethanschaum elast PF 35 FR
- 6- Bootsbauholz
- 7- Verschlussystem aus PVC/Stahl
- 8- PVC-Fuß mit rutschfestem

**Struttura interna:**  
in multistrato marino.  
**Seduta e schienale:**  
in poliuretano espanso a quote differenziate e falda termolegata.  
**Cuscini volanti:**  
rollfill H.53 rivestito in PVC impermeabile.  
**Rivestimento:**  
tessuto.  
**Svestibilità:**  
totale.  
**Nota:**  
per le composizioni si prega di completare l'ordine con un disegno in pianta degli elementi scelti.

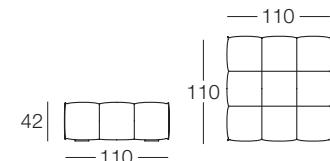
**Internal frame:**  
in marine multi-ply.  
**Seat and backrest:**  
in multi-density polyurethane foam with heat-bonded padding.  
**Loose cushions:**  
rollfill H.53 covered in waterproof PVC.  
**Cover:**  
fabric.  
**Covers:**  
fully removable covers.  
**Upholstery:**  
fabric or leather.  
**Note:**  
for modular layout, please attach a schematic drawing of the chosen elements to your order.

**Structure interne:**  
en multicouche marin.  
**Assise et dossier:**  
en mousse de polyuréthane à côtes différenciées et rembourrage lié thermiquement.  
**Coussins volants:**  
rollfill H.53 recouvert de PVC imperméable.  
**Revêtement:**  
tissu.  
**Déhoussabilité:**  
totale.  
**Note:**  
pour les compositions, veuillez compléter la commande par un dessin en plan des éléments choisis.

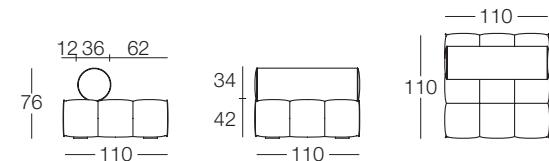
**Innenkorpus:**  
aus Bootsbauholz.  
**Sitz und Rückenlehne:**  
aus Polyurethanschaum unterschiedlicher Dichte und wärmegebundener Polsterung.  
**Lose Kissen:**  
rollfill H.53 mit wasserabweisendem PVC überzogen.  
**Trapezpolsterelemente:**  
formschaum und vernickelten Kugeln.  
**Bezug:**  
aus Stoff.  
**Abziehbarkeit:**  
komplett.  
**Anmerkung:**  
Für die Kombinationen fügen Sie bitte dem Auftrag eine Planzeichnung der von Ihnen ausgewählten Elementen bei.

LUNGOMARE design Archirivolto

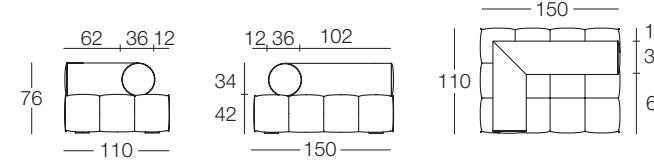
## Pouf. Pouf



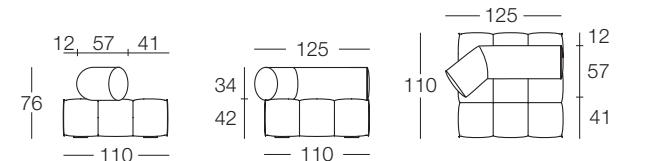
## Centrale sx-dx . LH-RH central unit



## Terminale sx-dx . LH-RH end piece



## Terminale con bracciolo inclinato sx-dx . LH-RH end piece with inclined armrest



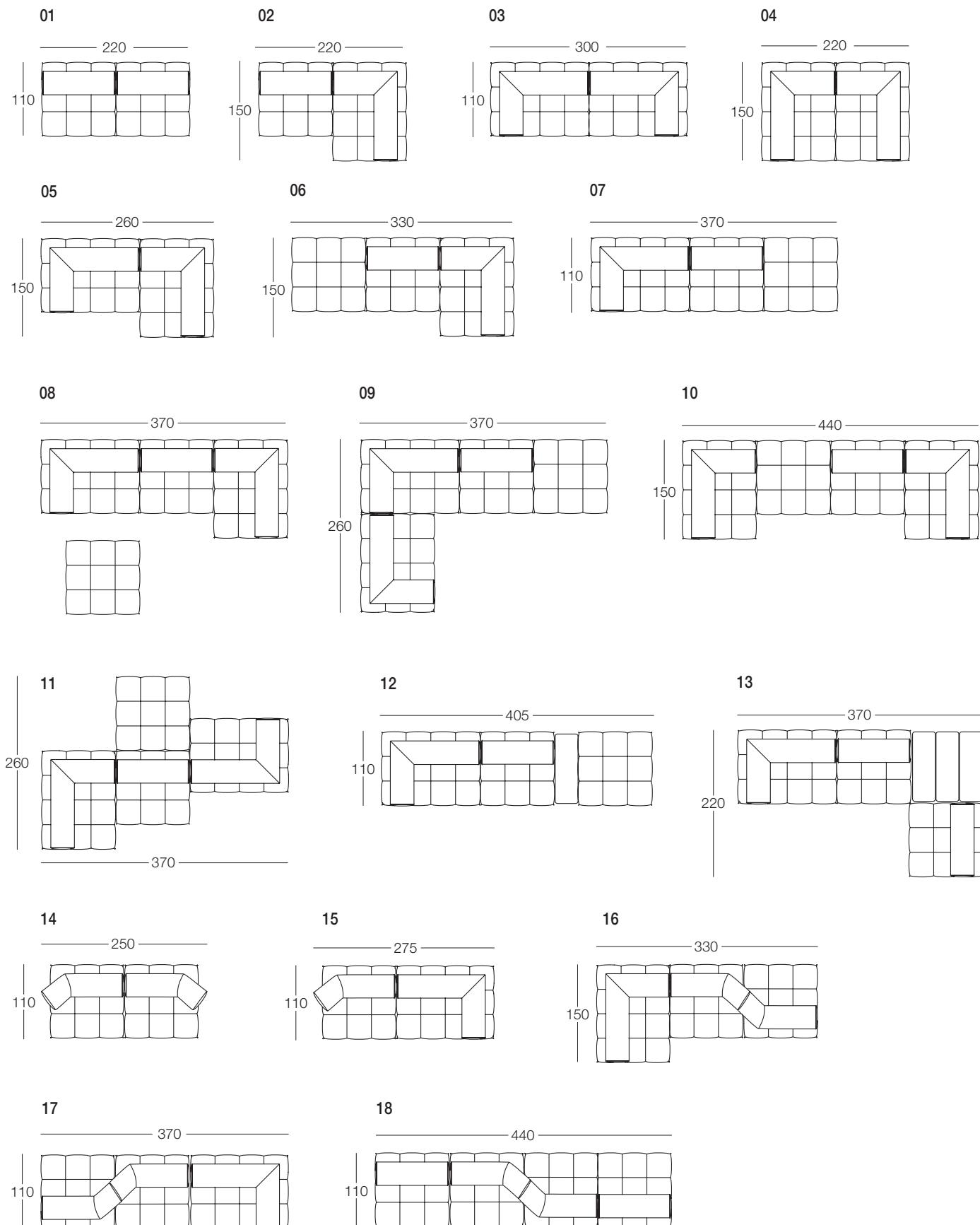
## Cuscini volanti . Loose cushions



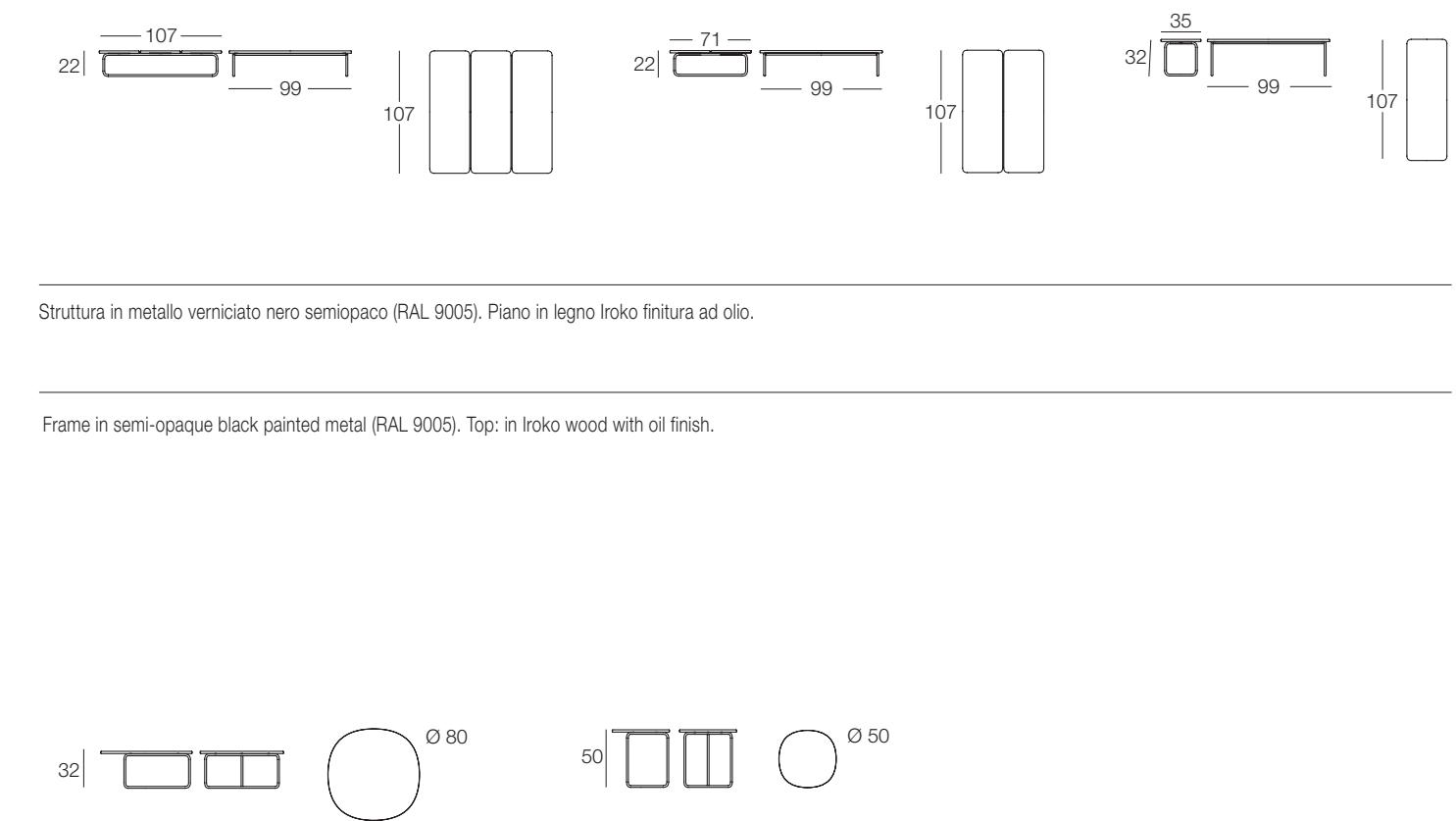
Struttura in multistrato marino, imbottitura in poliuretano espanso a quote differenziate, falda termolegata e rivestiti in pvc impermeabile antistatico, antibatterico e antiacaro. Cuscini volanti in Rollfill rivestito in PVC impermeabile e traspirante. Svestibilità totale.

Frame in marine multi-ply, padded in multi-density polyurethane foam with heat-bonded padding and upholstered in waterproof PVC coating antistatic, antibacterial, antimite. Loose cushions in Rollfill covered in waterproof PVC. Fully removable covers.

Composizioni . Compositions



Lungomare tavolini . Coffee tables



Struttura in metallo verniciato nero semiopaco (RAL 9005). Piano in legno Iroko finitura ad olio.

Frame in semi-opaque black painted metal (RAL 9005). Top: in Iroko wood with oil finish.

Struttura in metallo verniciato nero semiopaco (RAL 9005). Piano in travertino con trattamento idrorepellente.

Frame in semi-opaque black painted metal (RAL 9005). Top: in travertine with water-repellent treatment.

# Cubotto Outdoor

design  
studio tecnico Dema

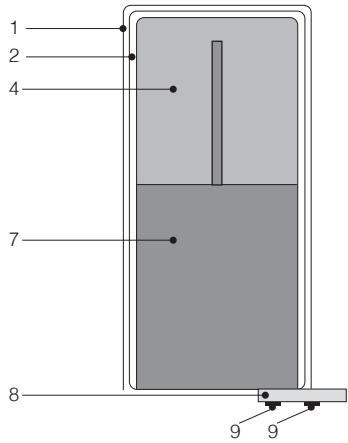




# cubotto

## outdoor

design studio tecnico Dema



- DIVANO -

### LEGENDA

- 1- Rivestimento in PVC impermeabile
- 2- Falda Tecnoform HF G450
- 3- Poliuretano Olmosoft 35
- 4- Poliuretano Espanso PF 25 SM
- 5- Poliuretano Espanso PF 30 C
- 6- Poliuretano Espanso PF 30
- 7- Telaio in multistrato marino con cinghie elastiche rivestito con poliuretano espanso SR 75
- 8- Piede in alluminio
- 9- Antiscivolo

### LEGEND

- 1- Waterproof PVC coating
- 2- Padding Tecnoform HF G450
- 3- Polyurethane Olmosoft 35
- 4- Polyurethane foam PF 25 SM
- 5- Polyurethane foam PF 30 C
- 6- Polyurethane foam PF 30
- 7- Frame in marine multi-ply with elastic webbing, covered with polyurethane foam SR 75
- 8- Aluminium feet
- 9- Non-slip feet

### LEGENDE

- 1- Revêtement PVC imperméable
- 2- Rembourrage Tecnoform HF G450
- 3- Polyuréthane Olmosoft 35
- 4- Mousse de polyuréthane PF 25 SM
- 5- Mousse de polyuréthane PF 30 C
- 6- Mousse de polyuréthane PF 30
- 7- Cadre en multicouche marin avec sangles élastiques revêtues avec mousse de polyuréthane SR 75
- 8- Pied en aluminium
- 9- Antidérivant

### ERLÄUTERUNGEN

- 1- Wasserdichte PVC-Beschichtung
- 2- Polsterung Tecnoform HF G450
- 3- Polyurethan Olmosoft 35
- 4- Polyurethanschaum PF 25 SM
- 5- Polyurethanschaum PF 30 C
- 6- Polyurethanschaum PF 30
- 7- Rahmen aus Bootsbauholz mit Federriemen und Bezug aus Polyurethanschaum SR 75
- 8- Fuß aus Aluminium
- 9- Rutschsicherung

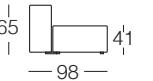
**Struttura interna:**  
in multistrato marino.  
**Seduta e schienale:**  
in poliuretano espanso a quote differenziate e falda termolegata.  
**Cuscini volanti:**  
rollofill H.53 rivestito in PVC impermeabile.  
**Rivestimento:**  
tessuto.  
**Svestibilità:**  
totale.  
**Nota:**  
per le composizioni si prega di completare l'ordine con un disegno in pianta degli elementi scelti.

**Internal frame:**  
in marine multi-ply.  
**Seat and backrest:**  
in multi-density polyurethane foam with heat-bonded padding.  
**Loose cushions:**  
rollofill H.53 covered in waterproof PVC.  
**Cover:**  
fabric.  
**Covers:**  
fully removable covers.  
**Upholstery:**  
fabric or leather.  
**Note:**  
for modular layout, please attach a schematic drawing of the chosen elements to your order.

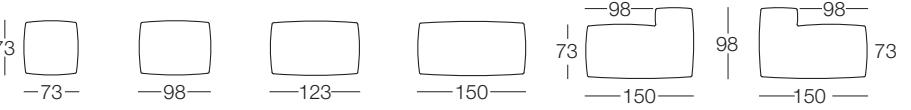
**Structure interne:**  
en multicouche marin.  
**S'assise et dossier:**  
en mousse de polyuréthane à côtes différencierées et rembourrage lié thermiquement.  
**Coussins volants:**  
rollofill H.53 recouvert de PVC imperméable.  
**Revêtement:**  
tissu.  
**Déhoussabilité:**  
totale.  
**Note:**  
pour les compositions, veuillez compléter la commande par un dessin en plan des éléments choisis.

**Innenkorpus:**  
aus Bootsbauholz.  
**Sitz und Rückenlehne:**  
aus Polyurethanschaum unterschiedlicher Dichte und wärmegebundener Polsterung.  
**Lose Kissen:**  
rollofill H.53 mit wasserabweisendem PVC überzogen.  
**Trapezpolsterelemente:**  
formschaum und vernickelten Kugeln.  
**Bezug:**  
aus Stoff.  
**Abziehbarkeit:**  
komplett.  
**Anmerkung:**  
Für die Kombinationen fügen Sie bitte dem Auftrag eine Planzeichnung der von Ihnen ausgewählten Elementen bei.

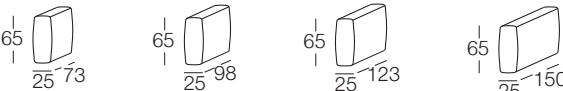
CUBOTTO OUTDOOR design studio tecnico Dema



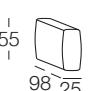
Basi . Base units



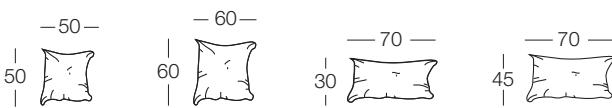
Schiene . Backrest



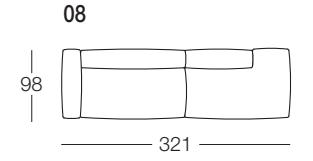
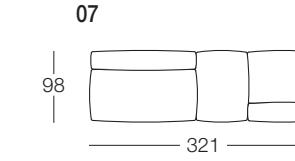
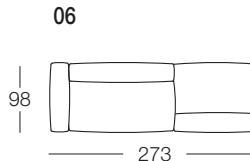
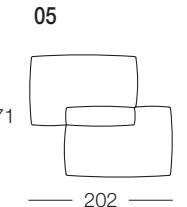
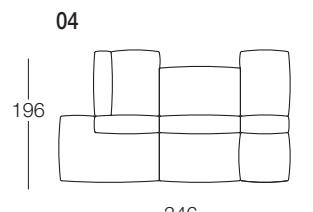
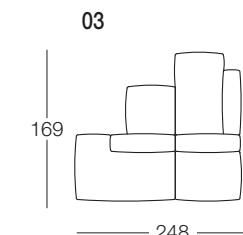
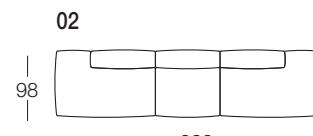
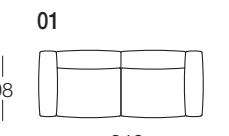
Bracciolo . Armrest



Cuscini volanti . Loose cushions



Composizioni . Compositions



Divano: struttura in multistrato marino, imbottitura in poliuretano espanso a quote differenziate, falda termolegata e rivestita in pvc impermeabile antistatico, antibatterico e antiacaro. Cuscini volanti in Rollofill rivestiti in PVC impermeabile e traspirante. Svestibilità totale.

Sofa: frame in marine multi-ply, padded in multi-density polyurethane foam with heat-bonded padding and upholstered in waterproof PVC coating antistatic, antibacterial, antimite. Loose cushions in Rollofill covered in waterproof PVC. Fully removable covers.

Art direction + graphic project  
GEK COMUNICAZIONE

© DEMA settembre 2023

Dema®

Via Arno, 7  
50025 Martignana  
Montespertoli (Fi) Tel.  
+39 0571 676027 Fax  
+39 0571 676248  
[info@dema.it](mailto:info@dema.it)  
[www.dema.it](http://www.dema.it)